

NEWSLETTER

April 2021



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[Send your feedbacks](#)

Dear readers,

In this newsletter, we would like to highlight some recent advanco press coverage as it such a key industry topic that we should all be aware of in this COVID-19 age. We are also introducing our new ESG video and new website, highlighting our warehouse operations, sharing industry events that we speak at and sponsor and announcing new team members.

As you are aware, there are many changes occurring in our industry right now, and we are more than delighted to share them with you. If you have any comments or input, please feel free to contact me .

Sincerely,

INDUSTRY LEADERSHIP ARTICLE BY ALF GOEBEL

What should the pharmaceutical serialization sector be doing to protect against fake Covid-19 vaccines?

Alf Goebel, CEO of advanco examines how the pharmaceutical sector can unite in the ongoing battle against fake covid vaccines and other counterfeit drugs.

Read the original article by Pharma Technology Focus [here](#)



OUR NEW ESG VIDEO

We would like to introduce our new Environmental Social Governance (ESG) video which explains how our products help organizations meet the challenges of the UN sustainable development goals.

To view the video please click the play button on video player on the right side.

Enjoy the video!



ARC
LESSs



ARC LESSs workstations provide the missing link in your site: Serialized item operations. Your manufacturing site capabilities are complemented with best-in-class warehouse operations.

ARC LESSs manages inbound and outbound movements and serialized warehouse operations:

Comprehensive Management

- Rework of serialized items - independent from the technology of the packaging line
- One-touch / easy scan shipment
- Rich inbound goods management with return quality control and rerouting

Reliable and flexible components

- Responsive due to fast connection to on- site data repository
- Integrates with a wide selection of label printing technologies



For more information on how we can address your needs, please contact us at info@advanco.com

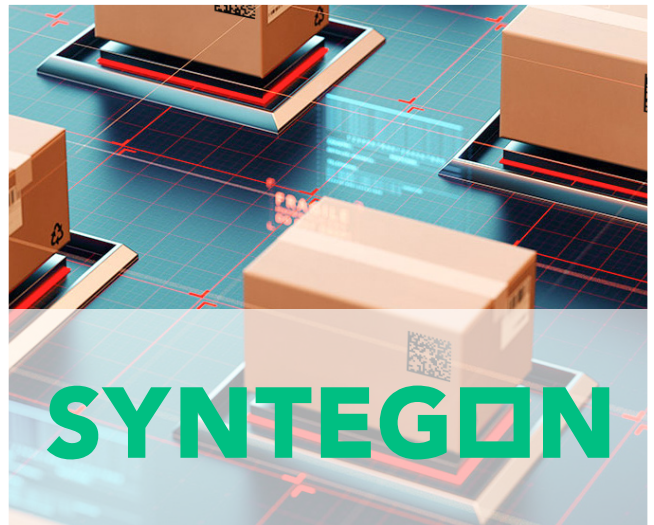
EVENT



We are sponsoring the “**Virtual Global Track and Trace (GTT)**” event organized by Excellis Health Solutions, which will be held on April 28th and 29th from 11AM – 1PM EST.

Join the event for just two hours a day, over the course of two days, to chat with the biggest names in the Pharmaceutical and Healthcare industries LIVE via webcam.

REGISTER NOW



We are glad to invite you to our webinar with Syntegon entitled “**Serialization 2.0: The next level of pharma traceability**” on April 21, 2021 at 5:00 PM +03.

This webinar illustrates how easy it is to migrate to Serialization 2.0 with an open software platform and leading-edge hardware.


Register for FREE to learn more from **Matthias Heinrichs**, Head of Sales and Product Management of Syntegon and **Alf Goebel**, CEO of advanco. Make sure to reserve your seat now!

REGISTER NOW



We are pleased to announce the launch of our brand-new website, with new features, simple navigation and a great new look.

We value your feedback, so if you have any questions, suggestions, feedback or comments, please contact us at info@advanco.com

www.advanco.com 

WE'RE GROWING!

We are pleased to announce the arrival of two new team members and would like to wish them well on their journey with advanco.



Arzu Engin
Technical Specialist
Istanbul, Turkey
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Arzu Engin joins us as a **Technical Specialist**. She will contribute to advanco's support processes by playing a primary role in delivering technical support service to customers, ensuring the ongoing operational capability of advanco's solutions.

Arzu has a substantial knowledge of how to analyze and address the support cases. She has an experience with major incident management process and customer management on emergency. Before advanco, she worked as an Application Operations Specialist at Etiya.

Arzu has a Bachelor's Degree on Statistics from Gazi University.



Önder Turhan
Software Developer
Izmir, Turkey
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Önder Turhan has joined us as a **Software Developer**. He will be responsible for the solutions delivered to advanco's customers comply with related specs and customer requirements in term of design and intended functionality.

Önder has eight years of work experience as a Software Developer in the multiple projects. Before advanco, he worked as a Senior Software Developer at Innosa Bilişim Teknolojileri.

Önder has a Bachelor's Degree on Computer Engineering from Dokuz Eylul University.

At advanco, we are looking for additional members for our team to deliver high quality serialization solutions to our customers. If you have anyone within your network who you feel would be a good fit, do get them to contact.



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