NEWSLETTER

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advanco

BRUSSELS   ISTANBUL   SAN FRANCISCO

Simge Ece Kaya
Marketing Manager

Dear Readers,

I am Simge and I am pleased to introduce our first newsletter. This newsletter is designed for our customers and partners to provide updates, insides, upcoming events, and news.

As you are aware, many changes in our industry are happening, and we are more than happy to share them with you.

If you have any comments or input, please feel free to contact me.

Sincerely,

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What's new?

Global demand for security of pharmaceutical and medical supplies post-COVID drives open standards

Software product serialization leader advanco plans international expansion

Demand from governments and health organizations for greater assurances on the integrity and reliability of pharmaceutical and medical products to treat COVID-19 has prompted advanco, a leader in product serialization tracking software, to accelerate its plans for growth across global markets.

Common standards across pharmaceuticals industry are being rolled out now by the industry body Open-SCS. However, advanco, which is a founder member of Open-SCS, already offers serialization solutions compliant with the new open industry standards – and is the only software provider currently doing so.

We see great scope for advanco to consolidate its leadership globally in the tracking of critical medicines and other pharmaceutical products in the aftermath of COVID-19, and want to help the business take best advantage of the shift to open standards," said Rami Cassis, founder and CEO of Parabellum Investments.

"Global pharmaceuticals companies need systems which support open industry standards because, in the wake of COVID-19, governments are demanding assurances that critical medicines and medical products can be sourced locally using ingredients or components from guaranteed sources." said Alf Goebel, CEO of advanco.

"advanco is currently in pole position to help deliver this, being the first software vendor to implement the open protocol and, post COVID, the benefits should be substantial," Mr. Goebel continued. "Open interfaces are both easier and cheaper for manufacturers and should help them be more agile and flexible across their supply chains as the situation continues to develop in response to this pandemic."

Many countries already have regulations in place to prevent, detect and respond to substandard, unregistered, or unlicensed medical products – which include a requirement to serialize individual medicines so they can be tracked and authenticated.
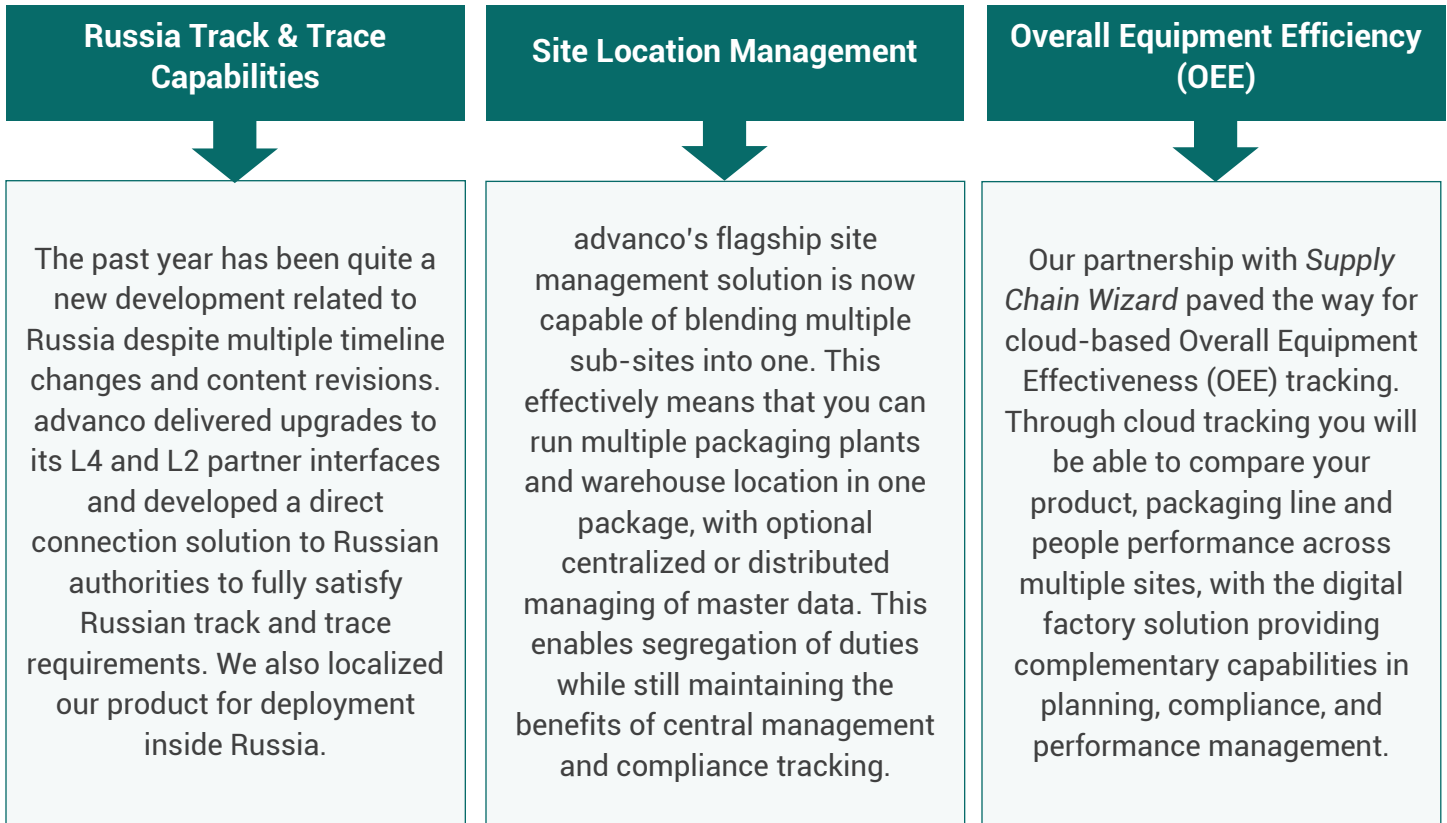
In the wake of COVID-19, governments in the US and elsewhere are looking to go further, also requiring manufacturers to give evidence of local sourcing for critical products – and product serialization software will also be essential to evidence this.

Open standards will be vital to stem a potential tide of fake drugs and vaccines to treat COVID-19 as countries around the world struggle to recover after the pandemic. Fake drugs are already a major challenge, accounting for around 10% of medicines in developing countries, according to the World Health Organization and hundreds of thousands of unnecessary deaths.

https://www.parabelluminvestments.com/open-standards-in-pharma-drive-international-expansion-by-advanco/

Product news and development

At advanco we follow the new trends and needs of the industry to constantly improve the ARC Platform to serve fulfill our customers' needs more efficiently. In the past year, advanco rolled-out extensive upgrades to many of our interfaces, including more connectivity with technologies of *Adents, Bettertech, SAP ATTP, Systech-Unitrace, Syntegon, Tracekey, Tracelink, and Wipotec-OCS.*

These are rounded out with key new features the highlights of which are summarized below:

Russia Track & Trace Capabilities	Site Location Management	Overall Equipment Efficiency (OEE)
The past year has been quite a new development related to Russia despite multiple timeline changes and content revisions. advanco delivered upgrades to its L4 and L2 partner interfaces and developed a direct connection solution to Russian authorities to fully satisfy Russian track and trace requirements. We also localized our product for deployment inside Russia.	advanco's flagship site management solution is now capable of blending multiple sub-sites into one. This effectively means that you can run multiple packaging plants and warehouse location in one package, with optional centralized or distributed managing of master data. This enables segregation of duties while still maintaining the benefits of central management and compliance tracking.	Our partnership with *Supply Chain Wizard* paved the way for cloud-based Overall Equipment Effectiveness (OEE) tracking. Through cloud tracking you will be able to compare your product, packaging line and people performance across multiple sites, with the digital factory solution providing complementary capabilities in planning, compliance, and performance management.

Looking forward:

advanco is fleshing out its cloud solution in order to blend L3 and L4 capabilities into one cockpit, this will align best-of-breed of site management features with cloud interconnectivity and multi-tenant solutions. We are also furthering our ambitious by developing specialized AI functions that enable new maintenance options, as well as introducing blockchain as an alternative storage option to ensure immutability in transactions and access to future data exchanges.

We developed ARC and we also know how to be proactive about critical short-term and long-term issues:

- You cannot send an order to the line
- Your final confirmation to an order failed
- Your order result cannot be imported into ARC
- You receive the same error messages again and again
- The performance of your database or your server is not stable enough

In the last months our support & product team worked on a solution to resolve these challenges and to support you in optimizing your IT infrastructure.

advanco Health Check

With this offering we will configure jobs to monitor ARC server performance in the background and collecting data on system resources like CPU usage, memory consumption and disk usage. These jobs will run continuously and provide input for analysing the cycles.

In addition, our support team will check your ARC database performance. Wherever we identify bottlenecks, we will identify the cause and a set some actions to eliminate these issues.

Furthermore, the advanco team will identify and analyse the most frequent critical errors in your logs that occurred during the past 12 months and propose optimal solutions in order to turn off these issues.

If you are interested in our Health Check and want more details about our offering and hear about customer references, please get in touch with our advanco team. We look forward to hearing from you and configure a customized proposal for your needs.

Send feedback ✈

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